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### OUR CHALLENGE

The Brays Oaks District is one of 53 management districts in the Greater Houston Area. The purposes of the district are to enhance the physical, social, and economic well-being of the community. Although Brays Oaks is a well-known and established district, they strive to remain modern. The goal of the campaign is to welcome people to the community to increase growth – from businesses to neighborhoods, Brays Oak's focus is to spread awareness of the districts high-quality culture, place to live, work, learn, play, and invest.

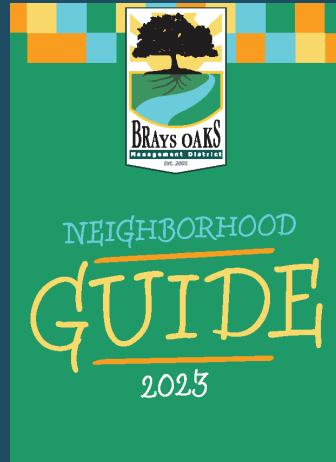
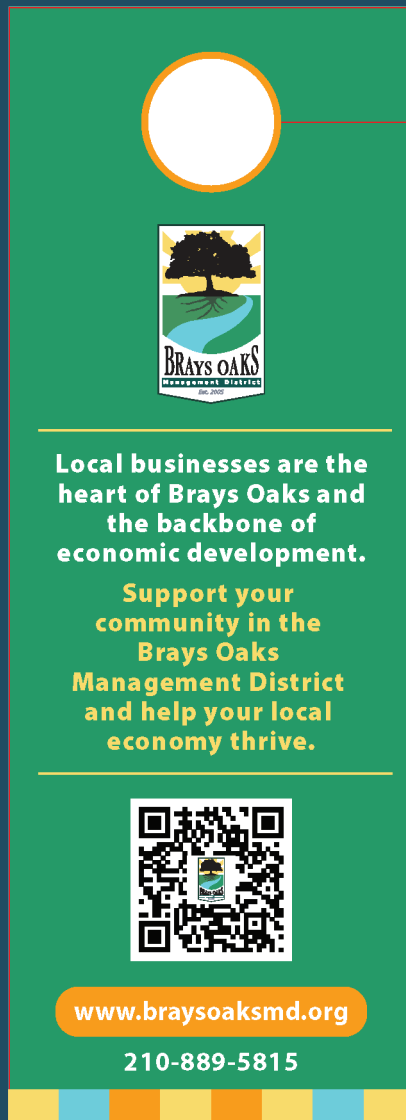
### INSIGHT

Houston is made up of 88 super neighborhoods. Brays Oaks aims to display everything they offer. Houstonians and surrounding residents lack knowledge of the district's business opportunities, culture, education, entertainment, and overall way of life.

### OUR SOLUTION

We have created print & digital campaigns with messaging that emphasize a welcoming atmosphere such as:

- Built for Business
- Discover What's Next For Your Business – Build Your Future Here
- Connect here, Build here, Flourish here

**Local businesses are the heart of Brays Oaks and the backbone of economic development.**

**Support your community in the Brays Oaks Management District and help your local economy thrive.**

[www.braysoaksmd.org](http://www.braysoaksmd.org)

210-889-5815



**FAST FACTS**

**LOCATION! LOCATION! LOCATION!**  
Brays Oaks Management Center is only 15 minutes away from Houston's key areas like Downtown, the Galleria, and the Texas Medical Center.

**ENTERTAINMENT**  
The District has 400+ acres of lush parks designed for secure walking, biking, fishing, gardening & other outdoor activities.

**POPULATION**  
Population is projected to double in the next 10 years in the district community with a current total population of 101,992.

**SAFETY**  
The District is a national leader in safety and security.

**BUSINESS**  
Strong economic growth since 2010 (3.2% annually).

**EDUCATION**  
Home to 4-year Houston Community College campus, 11 business development academies.

**CULTURES LIVE HERE**  
We are home to many distinct cultural and religious centers unique to Houston: India House, Raindrop Turkish House, Cao Dai Temple, Chabad Lubavitch Center, Filipino Community Center, and the Zionsham Temple.



**TEMPLE TOUR**

- Raindrop Turkish House**  
9301 W Belfort Ave  
Houston, TX 77091
- Guruvayurappan Temple**  
11620 Ormandy St  
Houston, TX 77035
- Chabad Lubavitch Center**  
10900 Fondren Rd  
Houston, TX 77096
- Cao Dai Temple**  
8415 South Breeze Drive  
Houston, TX 77071