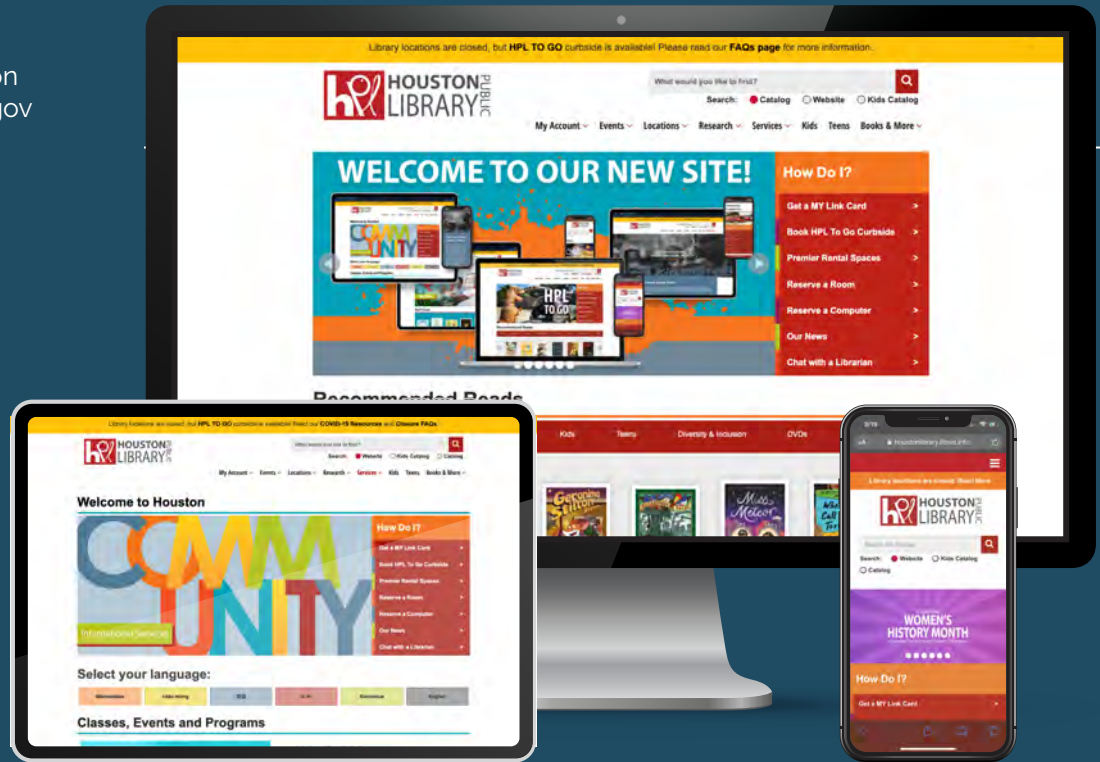


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OUR CHALLENGE

The Houston Public Library (HPL) wanted to revamp their website design, introducing a new look and feel while enhancing usability and navigation. This required internet design and intranet migration while keeping true to their brand guidelines – colors, text, logo, and branding – without modification.



OUR SOLUTION

Our team ran a full site audit to identify issues and communicated the necessary practical solutions to the HPL team. Our team worked closely with HPL's brand experts to design new themed pages for the website to ensure branding consistency.

OUR IMPACT

HPL has a new and improved website that is clean, modern, user-friendly, easy-to-navigate, and perfectly represents their brand. The new themed pages include Local Awareness, Social Justice, Quaranteen Zone Project, Kids, and Live and Work in Houston. Additionally, HPL's intranet was revamped to create a more pleasant experience for employees through improved accessibility, design, and navigation.

